

AN EATING COMPETITION OF GALACTIC PROPORTIONS

WHOSE STOMACH CAN MATCH THE GREATEST EATING MACHINE IN THE UNIVERSE?

—Museum of Science partners with Eagle's Deli in a cosmically inspired eating event to celebrate the premiere of the *Black Holes: Space Warps and Time Twists* exhibit—

BOSTON—On June 24, nearly 50 adventurous Boston-area eaters will have 60 minutes to finish over 4 lbs. of food for the right to place their name on the burger whose very consumption illustrates the most bewildering and often misunderstood celestial phenomenon: the black hole.

When very massive stars die, black holes are born as the universe's most voracious consumers of matter. However, this "hunger" becomes relatively quenched over time, and just like the black hole at the center of our own galaxy, the hole eventually becomes "fat and happy," holding the galaxy together while still slowly taking nibbles. This unique characteristic is explored in the exhibit, *Black Holes: Space Warps and Time Twists*, and is what inspired the Museum of Science to co-create The Black Hole Burger with Brighton's Eagle's Deli, rated the second best place to pig out in the United States by the Travel Channel.

Participants will do their best black hole impression as they try to consume a 3 lb. cheeseburger loaded with all the fixings (the equivalent of 6 traditionally sized burgers!) and 1 lb. of chili cheese fries (complete with "black hole" olives) in the fastest time under a half an hour. Besides the distinction of having their name on the menu, the winner will receive a family membership to the Museum.

After this initial event, the newly named Black Hole Burger (e.g. Kevin's Black Hole Burger) will remain on the menu, and the first 100 people to consume it will receive one free pass to Museum Exhibit Halls.

WHERE: Eagle's Deli Restaurant, 1918 Beacon St. Brighton, MA

WHEN: Wednesday, June 24, 5:00 p.m. Prompt Start

CONTEST: Participants will do their best black hole impression as they try to consume a 3 lb. cheeseburger loaded with all the fixings (the equivalent of 6 traditionally sized burgers!) and 1 lb. of chili cheese fries (complete with "black hole" olives) in the fastest time under an hour.

Details:

- First 25 to show up at Eagle's Deli, Wednesday June 24, between 4p.m. - 5 p.m. get 4 lb meal (burger, fries, unlimited drink) plus Museum of Science Exhibit Hall pass, all for \$10
- After first 25: The 4 lb meal will be offered for \$20 (This includes a %20 price reduction only for June 24); contest participants will receive a Museum exhibit pass (\$19 value)
- Limited reserved spots are available; the public can email info@eaglesdeli.com or call 617/584-3753. "Walk-up spots" also available day-of, June 24, beginning at 4:30 p.m. Participation is limited: first come, first served.
- The Winner (first person to consume Black Hole Burger meal in less than an hour) receives: 1) Opportunity to name the Black Hole Burger, and have their name on the Eagle's Deli menu 2) Museum of Science Membership
- After this event, the newly named Black Hole Burger (e.g. Kevin's Black Hole Burger) will remain on the menu, and the first 100 people to consume it will receive one free pass to Museum Exhibit Halls.

Black Holes: Space Warps and Time Twists developed by Harvard-Smitsonian Center for Astrophysics will open at Museum of Science June 21, 2009. Admission to the exhibit is included with regular Exhibit Halls admission: \$19 for adults, \$17 for seniors (60+), and \$16 for children (3 – 11). Tickets available at mos.org.